

Create Your Own Radio Advertisement



For this assignment, you will be working in pairs of two. Your task is to create your own original radio advertisement! This advertisement can be for a product/business that already exists, or you may come up with your own product/business idea. For example, you could create an advertisement for your own restaurant (Billy Bob's Big Burgers) or one for McDonalds. Your options are endless!

Your advertisement will have two components: A script and sound cues. You will work together on a Google Doc to write your script. Your advertisement should be 30 seconds in length. You will need to include at least **FIVE** sound cues throughout your advertisement. You may use more if you want. Of those 5 sound cues, **TWO** of the cues need to be foley.

Examples of foley sound effects can be found here:

https://www.youtube.com/watch?v=UO3N_PRIgX0

Use this website to access free sound cues:

<https://freesound.org/>

Both students must speak at least once during the advertisement. Your voices will be prerecorded on an audio platform called "Audacity". Your 5 sound cues will also be embedded into this program. When your advertisement is complete, you will present the recorded audio to the rest of the class.